

Case Study

Leander Independent School District



Texas School District Tackles Hidden Print Costs While Expanding Affordable Color Printing

For a growing [K-12 school district](#) serving over 40,000 students across 30 elementary schools, nine middle schools, six high schools, and dozens of support facilities, printing is far more than an administrative function at Leander Independent School District. It is a daily operational necessity.

Leander ISD depends on a massive print environment that stretches across nearly 200 square miles bordering Austin, Texas. In addition to managing roughly 349 multifunction printer (MFP) devices district-wide, the district's production center handles between 3.5 to 4 million impressions each month on high-volume Kyocera production equipment.

For Chuck Wright, Leander ISD's Document Production Manager, the challenge goes beyond simply keeping devices operational. His responsibility is to help the district make smart, strategic printing decisions while protecting taxpayer dollars and supporting teachers in the classroom.

"There's not a school district in the state of Texas that isn't hurting for money," Wright explained. "We don't have money to spend unwisely."

THE PROJECT



INDUSTRY

K-12 Education



ORGANIZATION

Leander Independent School District



LOCATION

Leander, Texas and surrounding Austin-area communities



SOLUTIONS

Printer Leasing, Kyocera
Printer Production
Devices, Xerox MFP
Leasing, District-Wide Print
Ecosystem Visibility

One of Wright's biggest goals has been gaining visibility into the district's entire print ecosystem – not just the multifunction fleet, but also hundreds of standalone desktop printers spread across campuses and administrative buildings. Historically, those devices operated outside centralized oversight, making it difficult to understand the district's true printing costs.

At the same time, the district wanted to continue expanding affordable color printing options for teachers and students without putting additional strain on already tight budgets.

That combination of cost control, operational visibility, and instructional support ultimately shaped Leander ISD's evolving partnership with Visual Edge IT.

Collaboration

Printer Leasing Partnership Supports a Complex District-Wide Print Environment

What began with [printer leasing services](#) has grown into a broader partnership. Today, Visual Edge IT supports Leander ISD across multiple areas of its print environment, including multifunction devices, production print operations, and district-wide print monitoring initiatives designed to identify and track standalone printers.

Wright described the district's goal as understanding "the total print scenario" rather than managing disconnected silos across campuses and departments.

To help accomplish that, Visual Edge IT implemented monitoring tools capable of identifying and tracking standalone devices throughout the district. This initiative provides better insight into print volume, consumable usage, and the true cost of decentralized printing.

For Wright, that visibility is essential because desktop printing costs can be dramatically higher than centralized production printing.

"When you look at cost per print, the cost of print on one of those standalone devices is astronomical compared to a multifunction device, and even more so compared to a production center scenario," he explained.

The district also needed a production print solution capable of supporting increasing demand for affordable color output. After evaluating multiple vendors and technologies, Leander ISD selected four high-volume Kyocera printer production devices to replace aging equipment.

The decision followed months of research, vendor evaluations, and industry analysis, including Wright's participation in the Inkjet Summit, where he met with production print manufacturers and peers from across the country.

"We were highly committed to replacing inkjet with inkjet because our customers were telling us what they wanted," Wright said.

Leveraging its strong partnership with Kyocera, Visual Edge IT helped Leander ISD navigate transition challenges and accelerate its move to a more modern, cost-effective production print environment.

More importantly, Wright said the relationship between the school district and Visual Edge IT was built on accountability and responsiveness – not simply product and pricing.

“They’ve consistently demonstrated the responsiveness and partnership we were looking for,” he explained. “What matters is having a partner that responds and brings the right people to the table.”

Key benefits of the partnership include:

District-wide print visibility – helping Leander ISD identify and monitor standalone printers to better understand total print costs and usage patterns.

Affordable educational color printing – enabling teachers to use more color instructional materials without increasing costs.

Fewer bills – Simplifying invoicing and reducing administrative overhead associated with managing large print fleets.

Responsive support and accountability – providing leadership involvement and escalation support when issues arise during implementation or ongoing operations.

Strategic production print guidance – helping the district evaluate technologies, costs, and long-term print management decisions.

Outcome

Kyocera Printer Technology Helps Expand Affordable Color Printing

For Leander ISD, one of the biggest outcomes has been the ability to make color printing more accessible to teachers and students.

Historically, toner-based color printing was often too expensive for large-scale classroom use. Inkjet production technology changed that equation by bringing color costs much closer to black-and-white pricing.

Today, the district’s Kyocera printer environment allows Leander ISD to produce color instructional materials at the same per-click rate as black-and-white output.

That shift has important educational implications. Research consistently shows that color learning materials can improve attention, engagement, and information retention – particularly for younger learners and visual learners. By reducing cost barriers around color output, Leander ISD can better support classroom instruction without forcing teachers to choose between educational effectiveness and budget limitations.

“Our customers were telling us what they wanted and what they needed,” Wright said.

That demand became increasingly clear as the district’s color print volume grew 51% year over year.

“Ultimately, my chief responsibility is to listen to what my customers’ needs are and try to provide a solution that will meet those needs,” Wright said. “And I believe that we’ve been able to achieve that with this solution.”

Printer Leasing Simplifies Billing and Administrative Workflows

Managing a large educational print fleet can create substantial administrative overhead, especially when equipment contracts, invoices, and supply ordering are fragmented across multiple systems.

Before transitioning its production print environment, Leander ISD managed numerous separate invoices every month for equipment and services.

The district's updated printer lease structure with Visual Edge IT significantly simplified that process.

Instead of processing large volumes of separate invoices, Leander ISD now operates with a more centralized billing structure that reduces internal administrative effort and improves financial visibility.

Wright estimates the district could save approximately \$25,000 annually through a combination of operational efficiencies, supply cost improvements, and streamlined invoicing processes.

For budget-conscious school districts, those operational savings matter.

"There is a cost to processing invoices and managing all of those systems," Wright explained.

Trusted Partnership Helps Leander ISD Manage Ongoing Change

Large-scale production print implementations rarely happen without challenges, especially when introducing new technologies and workflows.

Wright acknowledged that Leander ISD's transition to its new Kyocera printer production environment included a learning curve for both local support teams and implementation personnel. However, he emphasized that Visual Edge IT's responsiveness and willingness to engage the right resources made the difference.

"If I communicate that something is wrong, that gives Visual Edge the opportunity to either convince me that I'm expecting too much, or agree that it should be going differently," Wright said.

He also credited Visual Edge IT leadership for staying actively involved throughout the relationship. "Our sales rep doesn't try to solve all the problems himself," Wright explained. "He engages the right people to solve problems."

As Leander ISD continues working toward greater visibility across its entire print ecosystem, the district sees Visual Edge IT as an ongoing strategic partner in that effort. From production print and Kyocera printer technology to district-wide monitoring initiatives and future print management planning, the relationship continues to evolve alongside the district's operational goals.

Printer leasing and expert printer fleet services are part of Visual Edge IT's comprehensive portfolio spanning print, IT, cybersecurity, and backup solutions.



Need a Smarter Printer Lease for Your School District or Organization?

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