



Smarter Color. Predictable Costs. Real Savings.

Managing color print costs shouldn't require restricting your team from using color. Yet for many organizations, printer budgets spiral out of control because every color page is billed at the same premium rate - whether it's a full-color brochure or a simple invoice with a logo.

EdgePrint Spectrum is Visual Edge IT's intelligent, tiered-color printing solution available exclusively on Kyocera hardware. It aligns what organizations pay with how much color they use, so they **only pay for the color on the page**.

How EdgePrint Spectrum Pricing Works

Four intelligent tiers based on actual color coverage reduce overall costs without workflow changes or manual sorting.

Tier	Color Coverage	Typical Usage	Est. Cost/Page
Spectrum Black	Any area coverage	~58% of total pages	< \$0.01
Useful Color	Up to 1.3% coverage	~10% of color pages	< \$0.01
Everyday Color	Up to 8.3% coverage	~65% of color pages	< \$0.04
Expressive Color	Greater than 8.3% coverage	~25% of color pages	< \$0.05

Key Benefits



Eliminate Color Print Overpayment

Stop paying premium full-color rates for documents that contain only a logo, header, or highlighted text. Spectrum charges based on what's actually printed.



Expand Color Access Without Fear

Spectrum automatically categorizes each page and applies the appropriate rate. No print restrictions required.



Predictable, Transparent Billing

A tiered structure gives finance and operations teams clear visibility into color usage and more accurate budget forecasting every month.



Seamless User Experience

No workflow changes, no re-training. The system works in the background.



Local Service, National Scale

Nationwide locations, fully stocked service vans, and 650+ certified technology professionals ready to support your fleet wherever you operate.



Total Technology Partner

EdgePrint Spectrum is part of Visual Edge IT's comprehensive service portfolio spanning print, IT, cybersecurity, and backup - one partner; one model; one team dedicated to client success.

Why Visual Edge IT

EdgePrint Spectrum is exclusive to Visual Edge IT's Kyocera printers, combining their intelligent print technology with the scale and service depth of a Total Technology Solutions Provider.

- 39 years of experience – serving 100,000+ imaging devices nationwide
- One accountable partner for print, IT, cybersecurity, and backup
- Nationwide locations with fully stocked service vans and onsite technicians
- Modernize. Operate. Secure. – the Visual Edge IT promise
- 1,000+ US team members, 650+ certified technology professionals, 350+ certifications

**VISUAL
EDGE IT**

Ready to align your color print costs to actual usage?

Contact us today for a free print assessment.

Call 800-828-4801 or visit visualedgeit.com/contact