

## Is your company and employee info on the dark web?

81%

OF ALL BREACHES  
HAPPEN TO SMB'S

97%

OF BREACHES WERE  
PREVENTABLE

1 in 5

SMALL BUSINESSES  
WILL SUFFER A BREACH

80%

OF SMB'S WORRY  
ABOUT CYBERATTACK

300%

MORE LEAKED  
CREDENTIALS

### BREACH RISKS

80% +

of breaches are  
brute force or  
use lost or stolen  
credentials

95%

of a company's  
folders are  
unprotected

50%

of user  
accounts  
are stale

### COST OF A DATA BREACH

\$8.64M

average cost of  
a data breach in  
the U.S.A.

\$3.86M

average cost of  
a data breach  
globally

\$150

average cost of  
one lost or stolen  
record in a  
breach

### BREACHES BY NUMBER

71%

of breaches  
are financially  
motivated

228

days average  
to identify  
a breach

80

days average  
to contain  
a breach