

For Release 12:00pm ET  
October 1, 2021

## **Visual Edge Technology Chairman and CEO Discusses Company and Its Value for SMB Customers**

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Canton, OH — October 1, 2021 — Visual Edge is featured as one of the 50 Innovative Companies to Watch 2021 in The Silicon Review.

In [an exclusive interview](#) with the publication, Austin Vanchieri, Chairman and CEO of Visual Edge IT, discusses the company and its value and services for small-and medium-sized business (SMB) customers.

Starting the company in 2000 after working at Xerox in technical management roles, Mr. Vanchieri’s goal was to provide MFPs in rural areas a suite of products that included software and hardware. He has built Visual Edge into a one-stop shop where businesses can get equipment, supplies, and technical service. Working with clients in the financial, educational, manufacturing, healthcare, and professional services verticals, the Visual Edge IT brand provides a full line of office technology and services, including 24/7 monitoring, network administration, technology support, data backup, and restoration.

“We continue to transform our heritage in the MFP copier space from sales and service towards a full, IT sale-and-service mentality,” Austin explained. “We sell whatever our SMB customers need—from desktop and network products to telecom and services to full IT phone support. We aim to support their business by acting either as their full-service IT department or as a partner to their own IT team.”

[Read the interview.](#)

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### **ABOUT VISUAL EDGE INC.**

Visual Edge Inc. specializes in managed IT services and security, cloud computing, and print/copy solutions for businesses across the U.S. including remote office locations. We offer a full line of office technology and services including 24/7 remote monitoring and administration of networks, service desk, and data backup and restore to improve business processes across a variety of industries. Plus, Visual Edge represents the industry’s leading manufacturers of office technology allowing businesses to get equipment, supplies and service from a single source. Backed by more than 20-years of technology service and a national network of expert engineers, Visual Edge is uniquely positioned to support business technology needs. The company is headquartered in North Canton, OH, USA. For more information, visit [www.visualedgeit.com](http://www.visualedgeit.com).

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**For more information on Visual Edge IT's services and solutions:**

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