



# NEWS RELEASE

HONOR THE GREATEST OF THE GAME | PRESERVE ITS HISTORY | PROMOTE ITS VALUES | CELEBRATE EXCELLENCE TOGETHER

FOR IMMEDIATE RELEASE

01/31/2024

## PRO FOOTBALL HALL OF FAME & VISUAL EDGE IT EXTEND PARTNERSHIP THROUGH 2026

VISUAL EDGE IT TO SERVE AS PRESENTING SPONSOR  
FOR CLASSES OF 2024, 2025 & 2026

**CANTON, OHIO** – Visual Edge IT and the Pro Football Hall of Fame have signed an exclusive three-year sponsorship agreement that offers new elements to their growing relationship.

This enhanced agreement details that Visual Edge, a proud partner of the Pro Football Hall of Fame, will serve as the presenting sponsor for the next three Hall of Fame classes, this year through the Class of 2026.



“The Hall’s much-appreciated relationship with Visual Edge IT has presented us a great opportunity to further honor the greatest of the game,” said **Jim Porter**, president of the Pro Football Hall of Fame. “This designation as presenting sponsor of the new classes will allow the Hall to continue to

serve the enshrinees while also supporting Enshrinement Week and many other events that reflect the Hall’s Mission.”

Signage, digital, social media, consumer sweepstakes and community programming are some of the sponsorship benefits included in this agreement.

“I couldn't be more thrilled that Visual Edge IT is now a partner of the Pro Football Hall of Fame. This prestigious partnership allows us to align our brand with the values of excellence, teamwork and dedication that the Hall of Fame represents,” said **Austin Vanchieri**, chairman and CEO of Visual Edge IT. “By supporting and celebrating the legendary athletes who have left an indelible mark on the game, we reinforce our commitment to integrity, perseverance and the pursuit of greatness, while making a positive impact in our communities. We are honored to be a part of this iconic institution and look forward to a long and successful partnership.”

**David Ramos**, Chief Strategy Officer for Visual Edge IT, shared similar sentiments.

“I am so excited for us to be partnered with this amazing organization. I commend Austin Vanchieri's vision, which has led to a successful collaboration with the Hall of Fame,” he said.

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Ramos also recognized **Brian Frank**, the Chief Operating Officer at Visual Edge, for the years he spent shaping the relationship with the Pro Football Hall of Fame.

“He laid a solid foundation for us to build upon. I am looking forward to creating lasting success and elevating both the Pro Football Hall of Fame and Visual Edge IT brands.”

As a part of the deal, Visual Edge also will receive title sponsorship of the Visual Edge IT Get Fit Training Camp presented by Panini. The annual event takes place on the Hall’s campus, providing mass movement and basic football drills for students in grades K-8.

The Pro Football Hall of Fame Class of 2024 will be announced during “NFL Honors.” The show will air at 9 p.m. ET Feb. 8 from Resorts World Theatre in Las Vegas, site of Super Bowl LVIII.

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## **ABOUT THE PRO FOOTBALL HALL OF FAME**

Located in Canton, Ohio, the birthplace of the National Football League, the Pro Football Hall of Fame is a 501(c)(3) not-for-profit institution with the Mission to Honor the Greatest of the Game, Preserve its History, Promote its Values, & Celebrate Excellence Together.

The Pro Football Hall of Fame is accredited by the American Alliance of Museums. AAM accreditation is national recognition for the museum’s commitment to excellence and the highest professional standards of museum operation and public service.

Hundreds of thousands of fans from across the globe travel to Canton annually to experience an inspirational, interactive museum that chronicles America’s most popular sport. Fans can also enjoy the Hall of Fame Store at the Hall, and online at [www.profootballhof.com/store](http://www.profootballhof.com/store), for merchandise from all 32 NFL clubs plus the Hall of Fame. Proceeds from the Store support the Hall’s Mission.

## **ABOUT VISUAL EDGE IT, INC.**

Visual Edge IT, Inc. (VEIT) specializes in managed IT services and security, cloud computing and print/copy solutions for businesses across the United States, including remote office locations. VEIT offers a full line of office technology and services for a variety of industries, including 24/7 remote monitoring and administration of networks, service desk, and data backup and restore to improve business processes.

Visual Edge IT is backed by more than 20 years of IT technology knowhow and a national network of expert engineers to support your technology needs. The company is headquartered in North Canton, Ohio. For more information, visit [www.visualedgeit.com](http://www.visualedgeit.com).